

## Introducing Uniqa Prime Loyalty Program

### 1. The Uniqa Dental Score (UDS):

- Earn reward points called "Uniqa Dental Score" or UDS.
- Every 1 UDS is equivalent to \$1.

### 2. Uniqa Wallet:

- Your Uniqa Wallet is credited with UDS after every purchase.
- Use UDS from your wallet to pay for future orders.

### Join Uniqa Prime & Earn More:

- **Sign-Up Bonus:** Register for Uniqa Prime and receive a bonus 500 UDS for your first orders. Use this bonus to cover up to 35% of your first purchases.

### 3. Earn UDS with Every Purchase:

- Earn a cashback of 10% in UDS on every product you purchase from Uniqa Dental's online store.
- Earn extra UDS based on your cart total:
  - \$1,001 - Earn an extra 100 UDS
  - \$2,001 - Earn an extra 300 UDS
  - \$3,001 - Earn an extra 600 UDS
  - \$4,001 - Earn an extra 1,000 UDS

### Examples:

- If your cart total is \$1,500:
  - Cashback: 10% of \$1,500 = 150 UDS
  - Bonus for reaching \$1,000 = 100 UDS
  - **Total UDS earned:** 250 UDS
- For an order of \$4,500:
  - Cashback: 10% of \$4,500 = 450 UDS
  - Bonus for reaching \$4,000 = 1,000 UDS
  - **Total UDS earned:** 1,450 UDS

### Using Your UDS:

- Collect UDS and redeem your UDS for future purchases at a rate of 1 UDS = \$1.
- You may cover up to 35% of an order in UDS.

## Using Your UDS and Calculating Earnings:

When you use UDS from your Uniqa Wallet, the UDS earned from your current purchase is calculated based on the actual amount paid via credit card or other payment methods

### Example 1:

- Customer order total: \$1,250
- Uniqa Wallet Balance: 1,450 UDS
- Payment with UDS: Use the 437 UDS from your wallet (35% of your cart total), and pay \$813 by credit card.
- Remaining Wallet Balance: 1013 UDS

### Example 2:

- **Customer order total:** \$1,450
- **Uniqa Wallet Balance:** 400 UDS
- **Payment with UDS:** Use 400 UDS from your wallet, reducing the amount payable by credit card to \$1,050.
- **Earnings from this order:**
  - 10% of \$1,050 = 105 UDS
  - Bonus for reaching \$1,000 cart total = 100 UDS
- **Total UDS earned from this order:** 205 UDS
- **New Uniqa Wallet Balance:** 205 UDS

### Extras:

All orders come with free delivery and unmatched attention to detail from the Uniqa Dental team.